



MEMBER BENEFITS CARD

V.I.P

WWW.GOACADIANANETWORK.COM



THE POWER OF THE "LOCAL"

COMMUNITY

**SAVINGS, BENEFITS AND CHARITY
PROGRAM**

WHAT IS THE GO ACADIANA NETWORK?

It is a network of locally owned independent business people who are concerned about our communities and desire to make a continuing difference in their prosperity and growth. They are represented on the GO Acadiana.com website where they offer savings and incentives to the consumers of our area and help local charities through our benefits card program.

By joining our network of local businesses, you are helping us be a voice for you. You will be helping us reach into the homes and lives of consumers throughout the Acadiana area with the “shop local” message. We are your advocates to the consumers of this area and those who would visit this area. We desire to bring lasting economic change through educating consumers and championing the cause of local Merchants. By joining us, we are amplifying your voice.

FACTS YOU SHOULD KNOW....

For every \$100 spent in a retail chain store, only \$13 remains in the community...

For every \$100 spent with a locally owned business, \$45 of that stays in the community....

WHAT DOES THIS MEAN?

The life, strength and health of our economy depends on more dollars being spent with local businesses. 86% of the chain retailers revenue leaves the state.

“The GO Acadiana Network is the Championing Force for the Locally Owned Small Business.”

WHY MARKET YOUR BUSINESS WITH US....

Marketing a business can be a tedious job for anyone. Ultimately, if one can market their business for a low cost or no cost, everyone would be happy. The GO Acadiana Network Card allows you to do that. Merchants can market their business with little cost, thus eliminating the middle man. In turn, you begin to target a different type of audience, an audience that feels the same way you do. Through this web-based membership program, Merchants are the ones that promote the best that the Acadiana area has to offer in Attractions, Business Services, Entertainment, Health care, Home Services, Pet Care, Retail, Shopping and lots more. You, the Merchant will receive advertising exposure and partnership opportunities that will increase revenue and traffic counts. You also control your business in a cost effective way thus; making your business top priority for members with the GO Acadiana Network.

Here are a few reasons why you should be a Merchant of the GO Acadiana Network:

- On-Line exposure to thousands of people at once.
- Reach customers at point of interest.
- Network with other companies.
- Save on advertising costs.
- Make money being a membership partner.

By participating in our GO Acadiana Network Member- Benefit Card program, you will become a highly visible business in our community as our loyalty cards are sold and distributed through:

- Employee Benefit Programs
- Community Fundraisers with local non-profits who sell the card to raise money for their organization and promote you at the same time.
- Card sales through local participating merchants.

Sell the cards in your business and pay for your membership. Sell more and make a profit while getting this valuable card into the hands of consumers.

Membership to our network begins at only \$10 per month or \$120 per year. This is only .33 cents per day for the most effective and growing means of marketing your business today.

If you have more than 10 employees then ask about our “Employee Benefit Plan.”

THE MEMBER BENEFIT CARD AND HOW IT WORKS.....

The GO Acadiana Network Member Benefit Card cost ONLY \$10 and is good for 3 whopping years. The merchants on the GO Acadiana.com website offer discounts and incentives to consumers who shop the locally owned independent businesses of the area.

For those merchants **offering 15%** or more discounts, they are listed on a VIP merchant page that lets the public know they are giving larger savings.

Discounts, incentives and special sales have consistently driven traffic to businesses on a regular basis. If they didn't, they would quit printing sales papers and coupons.

“What our card program does is redirect consumers from retail chain box stores to local merchants who are willing to help them save money. In turn more money stays in the local economy and has greater impact both now and in the future.”

One of the most powerful aspects of this card is that you the merchant can pay for your membership with the card. If we consign the card to you to sell on your counter, then you receive \$3 for every card sold and \$1 goes to the charity of the month on our website. Sell 10 cards – make \$30 – and \$10 goes to charity. If you purchase the cards out right then we split the cost with you 50/50 and give 10% to charity.

Our goal is to get more than 100,000 cards out in the Acadiana area. This will make a significant impact on our economy and you as a business owner who will constantly be in front of those

100,000 plus consumers. You win, the consumer wins, the charities win and the economy of our area wins.

We will be holding contest from time to time on card sales and give away some nice prizes...

The employee benefit program...

This program is administered by our CPA and is done above board and in accordance with any laws that may be applicable...

If you have more than 10 employees, then you can be a part of this program that is very powerful. Here is how it works:

You as the employer make our benefit card available to your employees in one of two ways..

1. You purchase the card for them as part of your benefit package to them or as a bonus. The card is good for 3 years helping them save money and helping our local businesses. The card cost \$10 each.
2. The second is through a payroll deduction plan in which \$10 is deducted from the employees check one time and they are given benefits for three years.

We will then give a percentage of the card sales to either a charity of your choice, our monthly charity, or a deemed worthy project. All of this is handled by a CPA. The giving to a charity gives your business further positive exposure in the community.

This program will work wonders for the parish school boards as it will help them raise money for needed projects as well as give teachers benefits and savings that will help them for the next 3 years.

The percentage breakdown for charitable giving for this program is as follows:

10 – 100 employees: 15% to charity or project
101 – 250 employees: 20% to charity or project
251 – 500 employees: 25% to charity or project
501 – and up: 50% to charity or project

This is what could happen for a parish school board:

Have 1000 employees participate in the payroll deduction program and receive \$5000 back from us for a school project and your teachers receive a special colored card that identifies them as an educator to the merchants for 3 years.

Have 5000 employees participate and receive \$25000 back for a project. The school gets needed money without writing grants, raising taxes, or big federal and state hoops to jump through.

YOUR BUSINESS CAN MAKE A DIFFERENCE

If every large and major business in this area will get involved in this unique and cutting edge program, then local charities who have lost funding can part are all of what they lost back. This program can change the economy of the Acadiana area by keeping more of our earned dollars in the community. It's just that simple.

The locally owned independent business keeps our cities running. Don't let 86% of your hard earned dollar fly out of here to another state through the large retail chains. Keep it local.

CONCLUSION

This is a simple plan but powerful. It can do in a short time what our government has not been able to do for a long time. Beginning at only \$10 per month or just .33 cents per day, you can be apart of something that actually will make a difference.